



UK KNOWLEDGE MOBILISATION FORUM

8th-9th May 2024

Programme

#KMb2024

About the Forum

The UK Knowledge Mobilisation Forum is an annual event for all those with a passion for ensuring that knowledge makes a positive difference to society. We are delighted to welcome you to our 2024 Forum, which is set to be a live extravaganza! All of our sessions are interactive, so be prepared to join in.

The Forum brings together practitioners, researchers, students, administrators and public representatives who are engaged in the art and science of sharing knowledge and ensuring that it can be used. The Forum is designed as a space for learning and reflection, providing an opportunity for sharing knowledge, experiences and methods and access to some of the most up to date thinking and practice in the field. Expect conversations, creativity and collaborative learning...and if you're wondering what we mean by 'knowledge' – we are as interested in practical know-how, skills and experience as in research findings or evaluation data.

This year we are in the delightful Discovery Point in Dundee, which tells the story of the iconic ship 'Discovery' from her beginnings in Dundee, her amazing Antarctic expedition with Captain Scott and her voyages

<https://www.rrsdiscovery.co.uk/about-discovery/>

Expect to question our poster presenters, join in an idea jam, visit the knowledge fayre and listen to a story telling sessions.

Email: ukkmbforum@gmail.com

Twitter: @UKKMbF

Remember the hashtag: #KMb2024

Wednesday 8th May 9.30-16:30

09.30 Registration.

10.30 Welcome to the Forum: Vicky Ward, Chair of the UK KMb Forum

10:45 Keynote speaker: Marc Geddes

12.15 Lunch & poster viewing

13.15 Poster viewing

13.45 Knowledge Fayres/Storytelling

14.45 Coffee

15.00 Poster plenary

16.30 End of day



Thursday 9th May 09:00-16:00

09.00 Coffee & Registration.

09.30 Welcome to Day Two

09:45 Keynote speaker: Stephanie Barnes

11.15 Coffee

11.45 Knotty problem idea jams

12.45 Lunch

13.45 Knowledge Fayres/Storytelling

15.00 End of conference reflections

15.30 Coffee

16.00 End of day

Keynote Speakers



Our practice keynote speaker will be **Stephanie Barnes**. Stephanie is a Knowledge Management specialist from Berlin with strong international expertise in designing knowledge management strategies and frameworks, delivering knowledge management initiatives, and providing essential knowledge management toolkits. Whilst she began her career quite seriously, focusing initially on accounting, then information technology, and then knowledge management, she more recently discovered painting and fell in love, realising that she could bring art and creativity into her consulting practice, spreading the playfulness and insights that came with it to those she worked with. She eventually named what she does Radical Knowledge Management, because it goes back to the roots of how we learn: playfully, and creatively. She now focuses on helping humans in an AI mad world.

Our research keynote speaker will be **Dr Marc Geddes**, Senior Lecturer in Politics at the School of Social and Political Science, University of Edinburgh, and Visiting Fellow at the Institute for Parliamentary Research, Berlin. His research interests include how people's interpretations and everyday lives affect wider political outcomes. In 2024, Marc will begin a major new project to re-think parliaments as 'knowledge institutions'. This new, five-year project – called Studying Parliaments and the Role of Knowledge (SPARK) – was selected as an ERC Starting Grant (which will be funded by the UKRI Horizon Guarantee).

Posters (day 1)

Community-led monitoring strategies to evaluate the impact of brownfield site redevelopment

Kerry A Broom, Holly Walder, Robie Kamanyire, Sarah Dack, Bethan Davies, Weiyi Wang, Daniela Fecht, Ian Mudway

The driver for redevelopment of Brownfield sites is to meet housing demand in line with government policies, however there is concern about potential health impacts from exposing ground contamination which can affect surrounding populations. We present our work with stakeholders to co-produce elements of a wider research project examining the impact of brownfield redevelopment. Research involves chemical sampling and examining whether exposure to pollutants and odours is associated with poor health and wellbeing. Building relationships is required amongst all partners and this poster highlights some of our approaches in co-produced work to increase the evidence base to inform land redevelopment.

Partnership Working - Developing Knowledge and Creating a Community of Practice in Palliative and End of Life Care for Paramedics - Scottish Ambulance Service and Marie Curie

Emma Young

We have used ECHO and knowledge mobilisation to recognise, acknowledge and consider the issue of professional guilt which paramedics feel when facing difficult decisions regarding patients at end of life. Evidence from the ECHO network suggests that fostering professional collaboration among service providers improves critical reflection, support, and knowledge mobilisation. This facilitates the sharing of concerns, challenges, and successes among peers, ultimately impacting the quality of care for individuals experiencing dying, death, and bereavement.

Let's Talk About Death, Dying and Bereavement; Using Ripple Effects Mapping to evidence the impact from online ECHO sessions within a community

Emma Young, Flossie Mayatt

This poster will outline how Marie Curie empowered people to talk about death, dying and bereavement by sharing knowledge, experience, and initiatives through an ECHO Network. It also explores how Ripple Effects Mapping was used to measure the impact and forward mobilisation of knowledge within the participants' wider community.

MobilizeU: Creating a pan-Canadian knowledge mobilization training course

Krista Jensen, Lupin Battersby, Michael Johnny, Sophie Ashton

MobilizeU is an 8-week knowledge mobilization training course first developed in 2019 at York University in Toronto, Canada. It has since expanded into a bilingual pan-Canadian professional development opportunity for those interested in learning more about knowledge mobilization. Over 1700 people have participated in the course so far, including faculty researchers, post-doctoral fellows, research staff, graduate students, recent alumni, knowledge mobilization professionals and community partners. This interactive poster will outline the history of the course's development, outcomes for participants and organizers, some of the challenges we have faced along the way and how we continue to grow the course.

Health knowledge and library specialists as knowledge mobilisers

Ruth Muscat

What does knowledge mobilisation mean to knowledge and library specialists as they redefine their role to take their place in a broader organisational process? How are they strategically adapting their approach to service development? What are the conflicts they are facing? And what do they really think about the term 'knowledge mobilisation' as opposed to the practice?

This poster will present a snapshot of some answers to the above questions as they have emerged from a series of in-depth semi-structured interviews with KLSs working in health and care organisations across Cumbria and the NE.

Supporting knowledge mobilisation in complex adaptive systems through adopting an embedded researcher approach

Simon Penhall

Physical inactivity, along with other 'wicked problems' are seen to be an outcome of complex adaptive systems, with a whole systems approach (WSA) increasingly being advocated as a way of responding to this complexity. However, capturing and mobilising knowledge to drive positive systems change is inherently difficult. It requires an intricate and nuanced understanding of local processes and what is needed to secure long-term and sustainable change. This interactive poster will provide a real-life example of utilising an embedded researcher to stimulate knowledge mobilisation within the context of a Sport England funded Place Partnership established to take a place-based, whole systems approach to tackling the challenge of physical activity.

Knowledge Fayres (day 1)

Working with the Contemporary Implementation of Traditional knowledge and Evidence (CITE) framework

Amie Steel, Hope Foley, Jon Adams, Andrea Bugarcic, Matthew Leach, Jon Wardle

Day 1; Terra Nova

Learn how to bring rigour and respect to the mobilisation of traditional medicine knowledge within modern-day research, education, policy and practice through the Contemporary Implementation of Traditional knowledge and Evidence (CITE) Framework. This interactive session will introduce participants to the CITE Framework and provide them with practical examples and activities to practice applying it.

The Dementia Inequalities Game

Mark Gabbay, Clarissa Giebel

Day 1; Falcon Scott

The Dementia Inequalities Board Game was co-developed with people living with dementia carers, care providers, and Third Sector representatives, and aims to raise awareness of and discussion about dementia and inequalities

(diagnosis & post-diagnosis). The game is suitable for anyone with an interest in dementia and inequalities, including carers, health and social care professionals, students, and the general public. It mobilises knowledge among players about pathways pre and post diagnosis, embedded in evidence. Come and see the game in action, learn about its co-development, ongoing evaluations and potential for innovative knowledge mobilisation.

Just a game? Exploring the use of board games to share and reflect on knowledge mobilisation setbacks and successes

Lesley Haley

Day 1; Falcon Scott

Looking to creatively explore your knowledge mobilisation story from a different perspective? Whatever your background (ours is public health research), join us to explore knowledge mobilisation “setbacks” (Snakes) and “successes” (Ladders) through our adapted non-competitive board game which is designed to facilitate different ways of knowledge sharing, reflection and inclusion of multiple perspectives. Develop your own game to explore your knowledge mobilisation journey and feedback on the strengths and pitfalls of using board gaming as a knowledge mobilisation tool. There are no losers in our collaborative game, and we hope our journey together will be creative and insightful!

Story telling (day 1)

Knowledge mobilisation of rapid evidence reviews to inform health and care policy and practice in Wales: creating impact through teamwork in the Health and Care Research Wales Evidence Centre

Josie Jackson, Micaela Gal, Elizabeth Doe

Day 1: Discovery

Our story focuses on the importance of diversity in mobilising knowledge and creating impact. We will show how we bring together each member of the Health and Care Research Wales Evidence Centre (HCRWEC) team and our stakeholders to achieve our goal: inform policy and practice in Health and Social Care in Wales by providing robust and timely evidence.

Through our story we will share our processes and learning to date with an emphasis on how the structure and characteristics of our team enables a fluid movement of knowledge between stakeholders, researchers, the public, our government liaison, and dedicated knowledge mobilisers.

Elevating Health Equity: Transforming Communities through Interactive Learning and Collaboration in Local Care Services

Shaima Hassan, Lucy Melville-Richards, Adele Ring, Jane Cloke, Sandra Smith, Pooja Saini, Mark Goodall, Ana Porroche-Escudero, Jennie Popay, Mark Gabbay

Day 1; Discovery

Our story will reveal how our tailored workshops not only provided participants with the tools and confidence to address organisational goals but also ignited a collaborative spirit to co-produce service evaluations and mobilise knowledge from a spectrum of stakeholders. Could this be the future for transforming healthcare? Where partnerships and research not only transform patient outcomes but also pave the way for a more equitable and efficient healthcare system.

Co-Captaining the Ship: The Evidence to Care approach to creating a guide capturing Holland Bloorview's transitions-to-adulthood practice

Christine Provvidenza, Ashleigh Townley, Sarah Holman, Anna Oh, Laura Bowman, Shauna Kingsnorth

Day 1; Discovery

Our story highlights that 'how' you create a KMb product can be as important as 'what' you create. By participating in this session, delegates will:

1. gain knowledge of different processes to facilitate engagement and co-design, specifically 8 essential design abilities and solution-focused coaching that combine to facilitate meaningful collaboration;
2. have access to a freely available process guide created by Evidence to Care that showcases our unique approach to creating the KMb product 'Designing solutions for transitions from childhood to adult life for youth with disabilities: A guide for service providers, organizations, and system leaders.'

Idea Jams (day 2)

Provoking the mobilisation of knowledge: that's a tricky concept!

Gill Toms on behalf of the DEEP Programme

Day 2; Falcon Scott

Do you sometimes find it hard to engage people with the knowledge or learning you want to share?

We will share a simple method that you can add to your toolkit to use on these occasions. This tool will be especially helpful when the learning you are sharing may be contested and people may be drawing on their beliefs, values, and experiences to make sense of the new learning.

After we introduce the provocative statement (Talking Points) method, you will have the opportunity to explore a box set of materials based on this method. We will conclude with a discussion about how the method can be used in other research and practice development areas.

Ethics Jam: Developing principles for ethical and equitable knowledge mobilisation practice

Catherine-Rose Stocks-Rankin, Dave Blackbell

Day 2; Discovery

Do you have a dilemma about the ethical implications of your knowledge mobilisation practice? Do you have questions about how to embed equity in your day-to-day practice?

If so, then this Ethics Jam is for you! In this session, we explore live ethical and equity questions from our work. From these discussions, we aim to co-create a shared set of principles which can guide our decision-making.

Please bring an ethical dilemma or an equity question from your knowledge mobilisation practice. We will work in pairs and small groups in this session to reflect and then co-create together.

How fast can 'co' go?

Elizabeth Such, Joe Langley, Andy Tattersall

Day 2; Terra Nova

Demand for evidence from decision makers in practice and policy is clear and the shift to co- models is embedding. There is also demand for knowledge to mobilise at pace. Can we, and should we speed up coproduction for knowledge mobilisation? Join us in the House of Co for debate and votes. Can you shape the future of coproduction?

Democratising Areas of Research Interest

Melissa Hawkins, Max French

Day 2; Falcon Scott

Areas of Research Interest (ARIs) are in vogue knowledge exchange tools, used by UK government departments and the Welsh Senedd, and more recently at the regional and local levels. While ARIs are useful tools for governments, there is more to do in expanding and democratising the ARI approach. Traditional ARIs are top-down endeavours with little opportunity for external actors to influence what constitute 'research needs'. They invariably engage communities who already have a voice. We want to consider how to upend and democratise the ARI approach by broadening representation and diversity, and assumptions of evidence validity and utility.

Knowledge Fayres (day 2)

Winning hearts and minds: why should council staff care about research? Newcastle's Health Determinants Research Collaboration journey

Claire Batey

Day 2; Terra Nova

Newcastle City Council's Health Determinants Research Collaboration (HDRC) aims to improve health outcomes for our residents by building research capacity, capability, and culture across our Council to ensure our services are always shaped by evidence. Join us to reflect on the first 18 months of our HDRC journey, how we build momentum for research, and our successes (and failures!) along the way.

Creating the foundations for effective knowledge mobilisation using Outcome Mapping. An example from the Applied Research Collaboration for North West Coast

Sarah Morton, Jane Cloke, Grace Robertson, Kelly Shiell-Davis

Day 2; Falcon Scott

When working in complex environments, knowledge mobilisation can feel like scattering seeds in the wind. For activities to be impactful, we need to harness a holistic approach to knowledge mobilisation that is targeted, multi-pronged and iterative. In our knowledge fayre, learn from ARC NWC on how to align your knowledge mobilisation activities to your theory of change. We will share our simple Outcome Mapping approach to map out your stakeholders, activities, and outcomes. In this hands-on session, you will use our software tool OutNav to create your Outcome Map and map out your knowledge mobilisation strategy using our bespoke cards.

Story telling (day 2)

Setting sail or out of my depth? Career change and starting afresh as an Insights North East knowledge broker

Alison Clarke

Day 2; Discovery

While knowledge brokers can make unhelpful distinctions between ‘academics’ and ‘publics’, the walls of the ivory tower are becoming ever more porous as careers become less straightforward. I’m sharing a personal story drawing on my own experience of a ‘squiggly’ career path—bouncing from translation to art history PhD and beyond—and discussing how this feeds into my current role at Insights North East. I’d love to hear how my experiences land with others in the field, particularly those who have had a previous career. How can we as professionals better articulate our skills, strengths and expertise?

What do I know about this boat? Organising and researching Policy to Research Fellowships

Nicky Buckley

Day 2; Discovery

Building the boat, sailing it, assessing performance: sailing analogies as applied to policy-research knowledge exchange. Are there construction blueprints and a training programme to follow? What makes for good collaborations in operating a policy-research vessel such as Policy to Research Fellowships, and for assessing performance afterwards? How might we create a small regatta of similar initiatives sailing together?

Cultural clashes, mistranslations and learning the hard way: what I learnt from conducting research on public health research in local government

Sarah Lester

Day 2; Discovery

Sarah Lester, hopefully-soon-to-be-finished PhD student and researcher at UCL, will take you on a journey using her reflexive journal. She will recapture and relive key moments from the humbling and at times, thoroughly awkward experience of conducting ethnographic research on research, as a relative outsider, in local government. She recounts how her experiences of shame, despair, and admiration transformed her conceptualisation of the research-policy relationship and changed her views of academia and health inequalities research in the process.

Detailed programme

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13.45	Knowledge Fayres: The Dementia Inequalities Game Just a game? Exploring the use of board games to share and reflect on knowledge mobilisation setbacks and successes	Falcon Scott
	Storytelling: Knowledge mobilisation of rapid evidence reviews to inform health and care policy and practice in Wales Co-Captaining the Ship: The Evidence to Care approach to creating a guide capturing	Discovery

	Holland Bloorview's transitions-to-adulthood practice Elevating Health Equity: Transforming Communities through Interactive Learning and Collaboration in Local Care Services	
14.45	Coffee	Foyer
15.00	Poster plenary	Falcon Scott
16.30	End of day	
evening (time TBA)	Social Activity Waterfront Wander Discovery point to City Quay DD Tours bespoke offer £12.50pp	(meeting point TBA)

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15.00	End of conference reflections	Falcon Scott
15.30	Coffee	Foyer
16.00	End of day	