

UK KNOWLEDGE MOBILISATION FORUM

22nd-26th March 2021

#KMb2021

About The Forum

The UK Knowledge Mobilisation Forum is an annual event for all those with a passion for ensuring that knowledge makes a positive difference to society.

Although we are very disappointed we won't get to meet you all in person, this year we are delighted to welcome you to our virtual extravaganza. To keep our small friendly feel, we have built-in opportunity for online networking. All our structured sessions are interactive, so be prepared to join in. We will also be setting up a WhatsApp Group for our attendees to chat, a randomised coffee trial for one to one conversation and two drop in for coffee and chat afternoon sessions. We don't plan to record anything, as the ethos of the forum is about participation and interaction.

The forum:

- brings together practitioners, researchers, students, administrators and public representatives who are engaged in the art and science of sharing knowledge and ensuring that it can be used**
- is designed as a space for learning and reflection, providing an opportunity for sharing knowledge, experiences and methods, and access to some of the most up to date thinking and practice in the field**

...and if you're wondering what we mean by 'knowledge' – we are as interested in practical know-how, skills and experience as in research findings or evaluation data.

We are really excited to have keynote speakers Ian Rodwell and Annette Boaz.

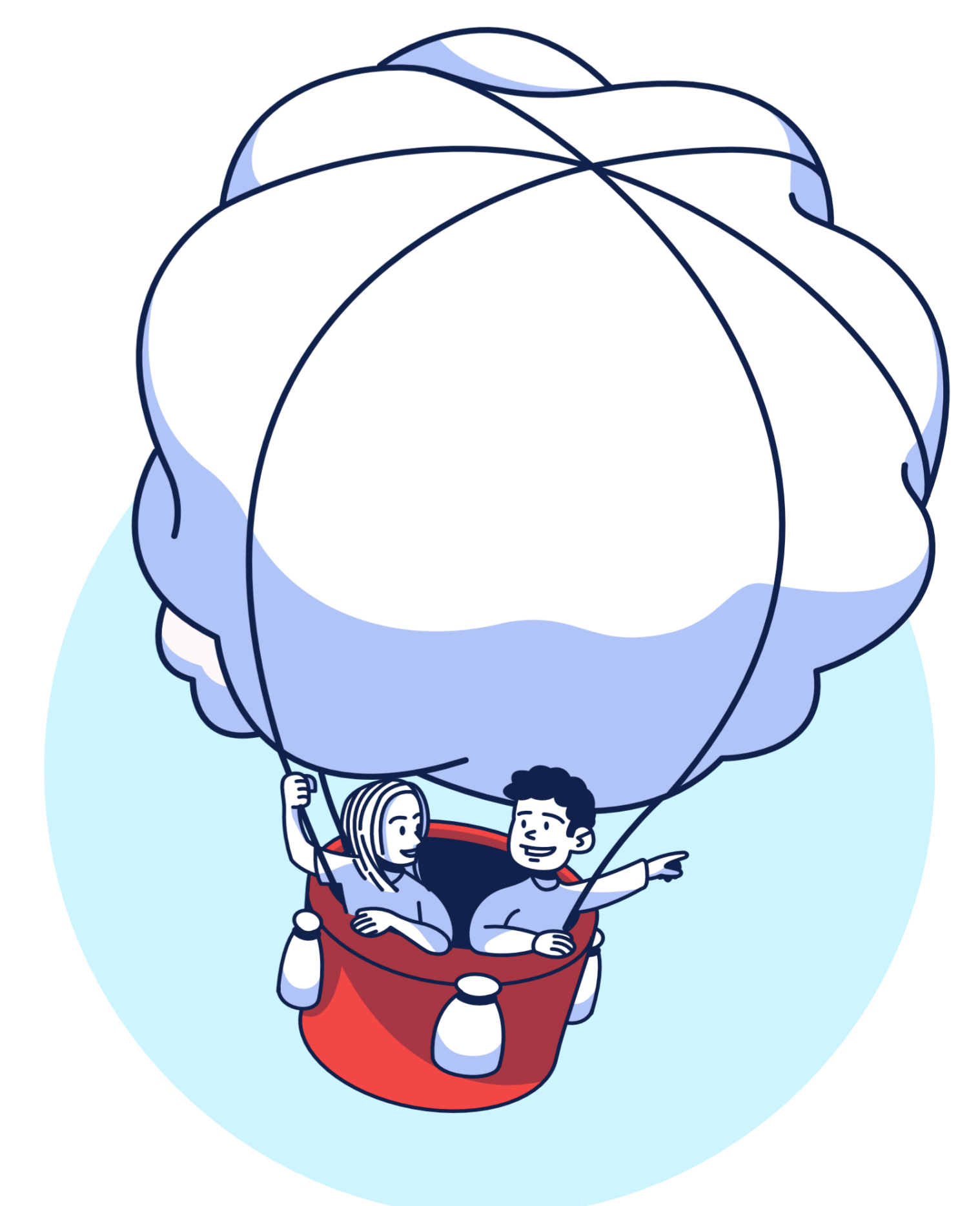
Our programme allows plenty of time to share our experience and stories and plan our future tales. There will be lots of opportunities to network, participate in workshops, engage with our presenters, be creative and work collaboratively.

Expect to question our poster presenters, virtually wander around our interactive knowledge fayre demonstrations and discussions, participate in workshops and join in with some of our online chat activities. Remember to find time to meet up with your randomised coffee partner too!

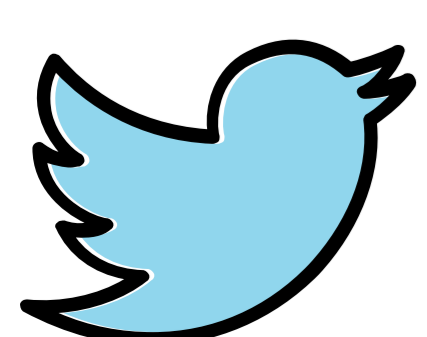
The UK Knowledge Mobilisation Forum is organised by an informal collective of knowledge mobilisers from across the UK. It was created and led by Cathy Howe between 2014 and 2016 with Vicky Ward taking up the reins in 2017.

Current members of the planning group are:

- Sarah Brand, Nottingham University Hospitals Trust
- Jane Cloke, University of Liverpool
- Peter van der Graaf, Teesside University
- Hélène Russell, The Knowledge Business
- Susan Smith, Mid Cheshire Hospitals NHS Foundation Trust
- Alison Turner, NHS Midlands and Lancashire Commissioning Support Unit
- Vicky Ward, University of St Andrews
- Suzanne Wilson, Cumbria, Northumberland, Tyne & Wear NHS Foundation Trust



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Twitter: [@UKKMBF](https://twitter.com/UKKMBF) Remember the hashtag: [#KMb2021](https://twitter.com/hashtag/KMb2021)

UK KMb Forum 2021

Programme Summary

Monday 22nd March 11.30-2pm

Location: Zoom

Welcome to the Forum
& Keynote Speaker

11.30am-12pm Online registration. Please arrive between 11.30am to 12pm to register your attendance and chat with other delegates.

12pm Welcome to the Forum

12.30pm Annette Boaz



Tuesday 23rd March 12-2pm

Location: Google Drive & Zoom

Interactive Posters

From Monday 2pm to Tuesday 11am: posters to view from Monday afternoon to Tuesday morning on Google Drive. During this time please leave comments, observations and questions for each poster contributor using the add comment function.

12pm Plenary discussion with poster contributors responding to comments and questions

- Development of a toolkit to optimise knowledge mobilisation in primary care for the management of joint pain
- Imposter syndrome in knowledge mobilization
- Knowledge sharing in healthcare
- My first 100 days as a knowledge broker
- Preventing negative psychological effects in locomotive engineers and train conductors following a critical incident: dissemination strategies and evaluation
- Tapping into the power of collaborative working and collective knowledge mobilisation
- The added value of creative practices in knowledge mobilisation: a qualitative study of the 'translating knowledge into action' approach



3.30-4.30pm
Time For Tea
& delegate
catch up

UK KMB Forum 2021

Programme Summary

Wednesday 24th March 12-2pm

Location: Zoom

Workshops

12-1pm & 1-2pm Each workshop will run twice giving you an opportunity to attend two workshops. Spaces are limited and you will be required to sign up in advance.

- Engaging engagement
- Mapping the 'third space' between research and practice
- Using participatory theatre to portray diverse realities, stimulate debate and galvanise change: an interactive introduction to drama as a medium for knowledge mobilisation
- What is the value and impact of embedding a research culture in partnership with local government? Experiences of co-located researchers and stakeholders in three UK sites
- What works in knowledge mobilisation?



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Thursday 25th March 12-2pm

Location: Zoom

Knowledge Fayres

12pm You will be allocated to a small group at the start of the session. Stall holders will rotate around the groups, spending 20 minutes with each group. This way you will get the chance to hear from everyone!

- A cunning plan! Using realist research approaches to mobilise knowledge within organisations providing peer support to people with SCI
- Access Lab - pairing scientists and journalists in Nigeria for healthcare communication
- Bridging between research and policy - knowledge mobilisation and the UK Parliament
- Knowledge mobilisation of research; what can funders do?
- Puzzling our progress



3.30-4.30pm
Time For Tea
& delegate
catch up

Friday 26th March 12-2pm

Location: Zoom

Keynote Speaker & Closing Reflections

12pm Ian Rodwell

1.30pm Closing reflections

Keynote Speakers

Ian Rodwell



Sharing insights about his work as a knowledge mobilisation practitioner will be Ian Rodwell, Head of Client Knowledge & Learning at global law firm Linklaters LLP. Ian delivers guidance, workshops and masterclasses globally on knowledge exploitation, collaboration, high-performing teams, creativity, decision-making, virtual working and motivational leadership. Ian is also currently undertaking doctoral research on the role of liminal space in organisational storytelling and how place and location affect storytelling, innovation and knowledge sharing. His research interests can be tracked via his blog at www.liminalnarratives.com.

Annette Boaz

Sharing insights about her knowledge mobilisation research will be Annette Boaz. Based in London School of Hygiene & Tropical Medicine, Annette has spent more than 20 years exploring the relationship between research policy and practice in the UK and internationally. Annette was one of the Founding Editors of the international journal Evidence & Policy and supports a number of national initiatives aimed at increasing capacity for research use. With Sandra Nutley and Huw Davies she has just published an update of the What Works book that inspired many researchers in this field.



Interactive Posters



Development of a toolkit to optimise knowledge mobilisation in primary care for the management of joint pain

We would like to be engaging with delegates and obtaining feedback and comments on the six key areas of the toolkit. It will help shaping future research projects and knowledge mobilisation activities in musculoskeletal primary care. It is also hoped that the presenter and delegates will benefit from taking part in discussion of how others are developing ways to optimise knowledge mobilisation thus allowing best knowledge mobilisation practice to be shared.

Laura Swaites, Knowledge Mobilisation Research Fellow, Keele University

Imposter Syndrome in Knowledge Mobilization

Do you ever feel like your lack of ability/knowledge is going to be exposed? You might suffer from Imposter Syndrome (IS)! Knowledge mobilisers work across boundaries and are asked to perform tasks they don't feel "qualified" for, triggering feelings of anxiety and failure. In this poster, we compare experiences across the pond between Canada and the UK. We look at the causes of IS and how to overcome it, arguing that these feelings should be not be avoided but harnessed by turning imposter syndrome into a useful repertoire for knowledge mobilisers.

Travis Sztainert, Knowledge Mobilisation Specialist, Frayme; Peter van der Graaf, Associate Professor, Teesside University

Knowledge Sharing in Healthcare

I explored the normative practices of knowledge sharing in healthcare, and in particular how knowledge is shared between healthcare professionals (HCPs) and patients with long term conditions within out-patient consultations. There is a mantra "No decision about me without me" to encourage collaborative decision making between patients and HCPs. It is widely assumed that knowledge can be given to patients to help them make decisions about their care. We found patients were not only influenced by their own knowledge, but the structure of the healthcare consultations themselves. These structures were largely associated with social norms and expectations around the HCP and patient consultation, where the HCP was in the position of control. This controlled how the discussion was initiated and closed. The dynamic limited the knowledge sharing opportunities for the patient without challenge.

Sarah Brand, Senior Research Nurse, Nottingham University Business School, Nottingham University Hospitals Trust

Interactive Posters



My first 100 days as a knowledge broker

Take a look at my poster to learn about my first 100 days working as a knowledge broker and the lessons I've learned so far. I hope to compile comments from other Forum attendees into a blog post after the Forum.

Susan Calnan, Post-doctoral Researcher, School of Public Health, University College Cork

Preventing negative psychological effects in locomotive engineers and train conductors following a critical incident: dissemination strategies and evaluation

Learn about the dissemination strategies put forward to reach the managers in railway companies and the professionals responsible for providing employee support in order to inform them about best practices for preventing the negative psychological effects in locomotive engineers and train conductors following a critical incident.

Marie-Hélène Poirier, Knowledge Transfer Advisor, Institut de recherche Robert-Sauvé en santé et en sécurité du travail (IRSST)

Tapping into the power of collaborative working and collective knowledge mobilisation

Working with partner organisations, we sought to support local team evaluation of their initiatives to determine "Which out of hospital treatments and care are most (cost) effective in reducing health inequalities, improving population health and wellbeing, and reducing emergency admission". Our interactive poster reflects on experiences of implementing the series of workshops, in particular the facilitation of Collaborative Implementation Groups. We utilise the framework developed by Ward (2017) to reveal how knowledge was mobilised to support the evaluation, what types of knowledge were incorporated and how this was achieved.

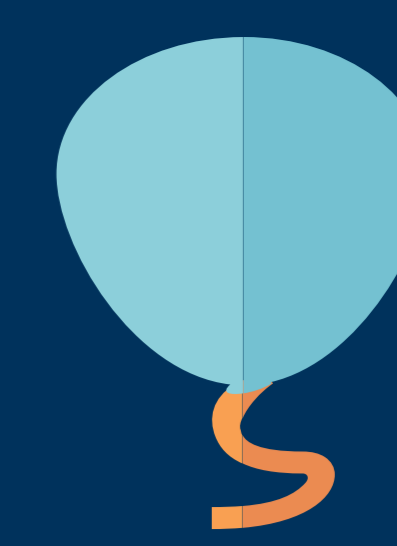
Jane Cloke, Programme Manager; Adele Ring, Research Associate; Shaima Hassan, Postdoctoral Research Associate; Mark Gabbay, Professor Primary Care & Mental Health; Naheed Tahir, Public Advisor, NIHR CLAHRC/ARC North West Coast

The added value of creative practices in knowledge mobilisation: A qualitative study of the 'translating knowledge into action' approach

We present our findings from the evaluation of the creative co-design methods we use. The methods were developed by the Translating Knowledge into Action theme of the National Institute of Health Research Collaborations and Leadership in Applied Health Research and Care Yorkshire and Humber (NIHR CLAHRC YH). Our insights into the potential benefits (and challenges) of using these methods to mobilise knowledge in the complex health care setting will be shared.

Cheryl Grindell, Physiotherapist / PhD Student, Sheffield Teaching Hospital NHS Foundation Trust & University of Sheffield; Angela Tod, Professor of Older People and Care, University of Sheffield; Remi Bec, PhD Student, Lab4Living, Sheffield Hallam University; Tom Sanders, Associate Professor, University of Northumbria; Daniel Wolstenholme, Interim Director of Clinical Quality, Royal College of Obstetrics and Gynaecology

Workshops



Engaging engagement

Delegates can expect an interactive and engaging session exploring how and why to make knowledge engagement engaging! A practical session where delegates will have space to collaborate and innovate and hopefully leave the event with an invigorated appetite to share knowledge in more interested and engaging ways.

Jo Dunne, Lead Knowledge Manager, Home Group

Mapping the 'third space' between research and practice

A growing number of researchers in diverse disciplines are using “knowledge mapping” to better understand the actors, activities, and motivations within which research is exchanged, transformed, and otherwise communicated. Based on our recent study of brokerage in the U.S. education system, this workshop will walk participants through the creation, presentation, and improvement of knowledge maps for expanding our understanding of the ‘third space’ between research and practice. Specifically, participants will learn an approach for creating knowledge maps and how to assess their maps to develop recommendations for action.

Liz Farley-Ripple, Associate Professor & Samantha Shewchuk, Postdoctoral Researcher, University of Delaware

Using participatory theatre to portray diverse realities, stimulate debate and galvanise change: an interactive introduction to drama as a medium for knowledge mobilisation

Exploring the potential of participatory theatre methods such as Forum Theatre (FT) to engage diverse stakeholders, mobilise knowledge and galvanise change. Participants will watch ‘Altered States’ a short film showing FT in action in the NHS as part of the ‘Enhancing Post-Injury Psychological Intervention and Care (EPPIC)’ study and will have an opportunity to explore how drama reveals and put different feelings, meanings and knowledge to work in relation to their own work/KM in general.

*Kate Beckett, NIHR Knowledge Mobilisation research Fellow, University of the West of England;
Tony McBride, Forum Theatre Director, Cardboard Citizens Associate*

What is the value and impact of embedding a research culture in partnership with local government? Exploring experiences of co-located researchers and stakeholders in three UK sites.

Our contribution draws on our combined experiences of doing, and researching, knowledge mobilisation, embedded/co-located in local government, to explore its value, impact and underlying paradigms. In collaboration with senior LA leaders, we will describe our efforts to co-produce and mobilise different kinds of knowledge in diverse geographical and organisational contexts to improve population health and wellbeing and address health inequalities.

Mandy Cheetham, ARC NENC Research Fellow, Northumbria University; Susan Hampshaw, Public Health Principal, Doncaster Council; Felix Gradinger, Community and Primary Care Research Group, University of Plymouth and Researcher-in-Residence (Integrated Care) at Torbay and South Devon NHS Foundation Trust, Torbay Council, and Devon County Council; Sam Redgate, Research Associate, Newcastle University and PhD student at Northumbria University

What works in knowledge mobilisation? How do we know if we are making a difference? Tracking and telling your contribution story.

Future Pathways is an alliance established to support people who have experienced in-care abuse or neglect as children in Scotland. Future Pathways began working with Matter of Focus as their evaluation partner as they could provide an approach to evaluation that is robust enough to contribute to the wider knowledge base, whilst using these insights to continually learn and improve in a complex environment. Our workshop will look at how different kinds of data, feedback and evidence are used across the organisation and further afield; and how Matter of Focus’ evaluation software, OutNav, underpins the process.

Sarah Morton, Director and Amy Grant, Research Consultant, Matter of Focus

Knowledge Fayres



A cunning plan! Using realist research approaches to mobilise knowledge within organisations providing peer support to people with SCI

It is an ongoing challenge for consumer-led organisations to provide evidence-based services that can be sustainably funded. This poster overviews the use of realist research methods to journey with NZ spinal cord impairment (SCI) peer-support providers on a theoretically-informed knowledge mobilisation process - ensuring that their practice aligns with best available evidence, while also aligning with potential funder best practice. A very cunning plan indeed!

Rachelle Martin, Knowledge Translation Lead; Jo Nunnerley, Academy Director; Josh Caldwell, Research Assistant; Johnny Bourke, PLEx Researcher, Burwood Academy of Independent Living, Christchurch

Access Lab - pairing scientists and journalists in Nigeria for healthcare communication

Connectivity is power. The African Science Literacy Network is a Wellcome-funded engagement project that trained and paired local scientists and journalists in Nigeria to foster better knowledge mobilisation in the field of healthcare communication, in order to improve evidence-based policy and practice in Nigeria. This poster will provide unique insights gained from the design of the project, the training workshops in local context and the interactions with local NGOs and officials. As the project is still on-going, any feedback and suggestions on evaluation and for future directions would be much appreciated.

Amy Hong, Research Impact Manager, University College London

Bridging between research and policy - knowledge mobilisation and the UK Parliament

Explores how research and knowledge are used at the UK Parliament, and the work of the Knowledge Exchange Unit at Parliament. You will learn how knowledge mobilisation is working and developing at the UK Parliament, discuss practical ways to mobilise knowledge into Parliament, share ideas on how to bring a wider diversity of research into Parliament, and make useful contacts with the Knowledge Exchange Unit.

Naomi Saint, Knowledge Exchange Manager, UK Parliament

Knowledge mobilisation of research; what role can funding organisations play?

Research funding organisations play an important role in setting the research scene by their funding calls, policies and procedures in place. As research is often funded by public funds, there is a social responsibility that research outcomes are fed back into society. How can funding organisations play a bigger role in ensuring their funded research is put into practice? In what way can procedures be changed to encourage knowledge mobilisation? Join the NIHR School for Primary Care Research and NIHR School for Public Health Research in an open discussion on how a funding agency can encourage knowledge mobilisation in their funded work.

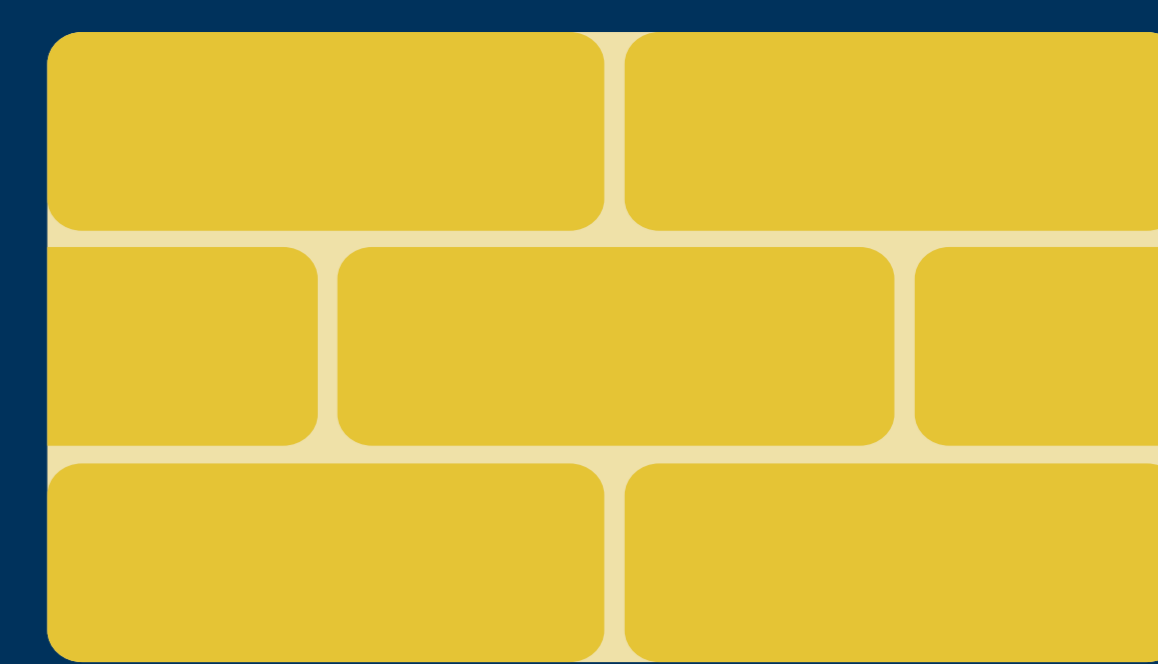
Katie Appleby, Knowledge Exchange Broker, NIHR School for Public Health Research; Esther van Vliet, Patient and Public Involvement and Engagement Manager, NIHR School for Primary Care Research

Puzzling our progress

Generating impacts from knowledge production can be a long and potentially discouraging process. Along the way, being able to spot even small steps of progress can help. In a lively Knowledge Fayre format, we will demonstrate a way to help people puzzle out progress and break down any of five types of impact goals into steps, so that indicators of progress can be identified, learned from and built upon - toward later impacts. We will share insights from an innovative impact Initiative building capacity among global Pew Marine Fellows, mid-career individuals researchers committed to marine conservation.

Laura Meagher; K. Curran, Technology Development Group and The Pew Charitable Trusts

Knowledge Wall



Look out for the Forum Knowledge Wall (sometimes called a graffiti wall). This is a very simple method for sharing information and knowledge with other participants at the Forum. We will be using Padlet to ask questions about different knowledge mobilisation techniques and experiences. Why not share an inspiring quote, or a favourite read. Is there an idea or project you have started you would like to share? Do you have lessons learned tips? Or perhaps you would like to challenge our thinking? The anonymity allows people space to hold opposing or non-conforming views. Think about what you would like to share on the wall.

Time for Tea & Chat



Remember to join us on Tuesday & Thursday for an informal catch up over coffee at the end of the day. Pop in on Zoom anytime from 3.30-4.30pm. We will be using break-out rooms for small cozy conversations.

Coffee Trial

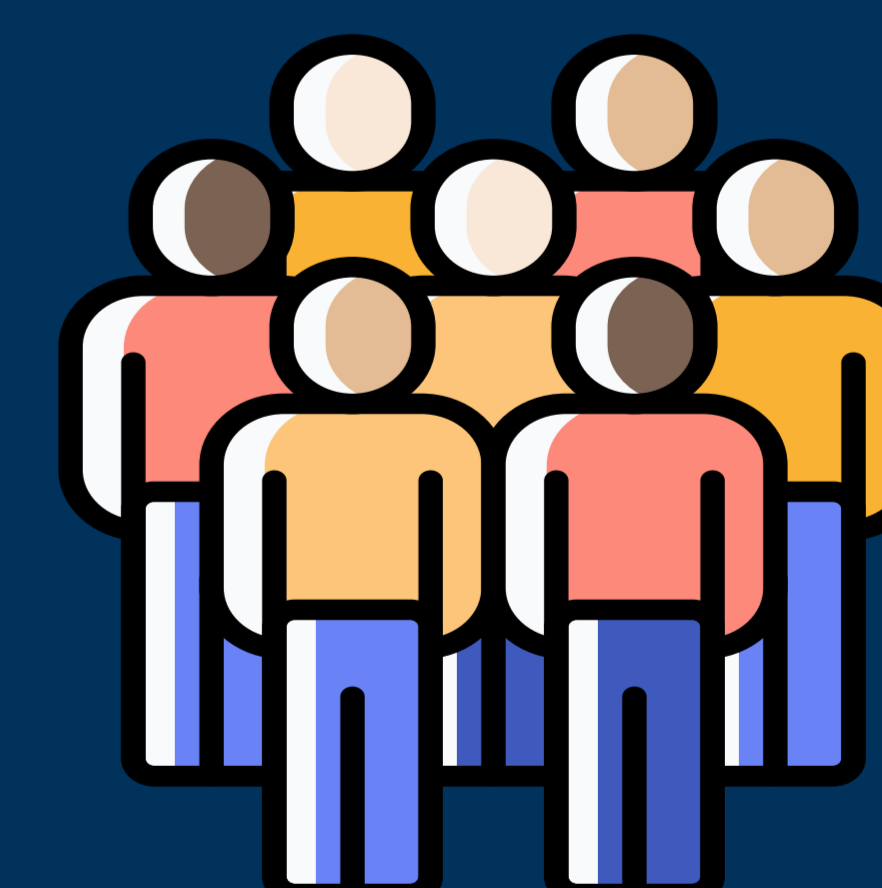


As a way to help people connect we will be running a Randomised Coffee Trial for all participants. You will be randomly assigned another conference delegate. Before the Forum, you will receive their name contact email to arrange a 20 minute or so, one to one conversation. It is really flexible how and when you meet, arrange by phone or online. It doesn't matter what you discuss, some people go with the flow and some people pose questions before hand. We will send out some conversation starters if you need help to get going.

Remember to take the time to say hi to your buddy over coffee and snacks, sometime over the Forum week.

If you would like to opt out or you experience any problems, please contact susan.smith2@mcht.nhs.uk.

The Social



Our self-organised tours, meals and events are always a popular part of the forum.

Just because we are online doesn't mean that we can't still be social. If you fancy having a shared virtual tour, quiz, games or cheese & wine, there is nothing to stop you. If you fancy running an event for participants, why not use our WhatsApp group to promote what you would like to do and manage any sign ups.

You should have had an opportunity to sign up for the WhatsApp group as part of your EventBrite registration. If you didn't and would like to be added please contact the Forum team: ukkmbforum@gmail.com