



Programme

March 7-8th 2018
The Station, Bristol

#KMb2018

Welcome!

We are delighted that you are joining us for the 2018 UK Knowledge Mobilisation Forum here in Bristol and are looking forward to getting to know you over the next 2 days.

Our focus this year is ‘growing knowledge together’ and one of our main aims is to start to build a community of UK knowledge mobilisers and knowledge mobilisation researchers. Our programme is based on ‘unconference’ principles, which means that we have focused on offering opportunities for conversations, creativity and collaborative learning, with much of the direction being driven by you. These include randomised coffee trials, open space discussions, interactive poster sessions, market stalls, short presentations and practical, interactive workshops. We are also absolutely thrilled to welcome Dez Holmes and Huw Davies as our keynote speakers. Find out a bit more about them and their work on pages 9 & 10.

We were delighted to receive an overwhelming response to our call for contributions, but disappointed that we were unable to squeeze everything into the 2 days! After much deliberation we have selected contributions to cover 3 broad areas – **knowledge mobilisation practice** (examples and case studies of knowledge sharing practices and activities), **knowledge mobilisation research & evaluation** (examples of research into knowledge mobilisation and the evaluation of knowledge sharing initiatives and approaches) and **knowledge mobilisation training & development** (examples and case studies of knowledge mobilisation training and development activities). We hope that you will find our selection of contributions interesting and inspiring. Please see pages 5-8 for the full timetable. Abstracts can be found on page 11 onwards.

And, finally, if you fancy a bit of retail therapy during the Forum, Bristol-based Policy Press will be here on Thursday with a stall. They will also be giving away free copies of their journal *Evidence & Policy*.

We hope you will enjoy your time at the Forum!

About the Forum

The UK Knowledge Mobilisation Forum is an annual event for all those with a passion for ensuring that knowledge makes a positive difference to society. The Forum brings together practitioners, researchers, students, administrators and public representatives who are engaged in the art and science of sharing knowledge and ensuring that it can be used. The Forum is designed as a space for learning and reflection, providing an opportunity for sharing knowledge, experiences and methods and access to some of the most up to date thinking and practice in the field. Expect conversations, creativity and collaborative learning...and if you're wondering what we mean by 'knowledge' – we are as interested in practical know-how, skills and experience as in research findings or evaluation data.

The UK Knowledge Mobilisation Forum is organised by an informal collective of knowledge mobilisers from across the UK. It was created and led by Cathy Howe between 2014 and 2016 with Vicky Ward taking up the reins in 2017.

Current members of the planning group are: Susannah Bowyer, Research in Practice; Rebecca Hardwick, University of Exeter; Sian Jones, West of England Academic Health Science Network; Lesley Kelly, University of Edinburgh; Anita Kothari, University of Western Ontario; Anam Malik, NHS Midlands and Lancashire Commissioning Support Unit; Paul Manners, National Coordinating Centre for Public Engagement; Alison Turner, NHS Midlands and Lancashire Commissioning Support Unit; Vicky Ward, University of Leeds; Lynne Williams, Bangor University; Suzanne Wilson, Northumberland, Tyne & Wear NHS Foundation Trust.

Get in touch with us via Twitter or by emailing ukkmbforum@gmail.com

Our Supporters

We would like to offer a huge thank you to the following organisations who have provided advice and support for the 2018 UK Knowledge Mobilisation Forum. We couldn't have done it without you!



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Wednesday 7th March

Time	Programme				Room
09:00-10:00	Coffee & registration				Main space & lower triangle
10:00-10:30	Welcome & introduction				Main space
10:30-11:45	Keynote 1 – Dez Holmes				Main space
11:45-12:00	Refreshments				Lower triangle
12:00-12:30	Interactive posters – part 1				
	Collaborative measurement: What is it? How is it supposed to work?	The means not the end: stakeholder perspectives on toolkits from healthcare research	‘Sharing treasure’: insights into how care home managers mobilise knowledge	Mobilising Knowledge to Transform Ageing	Main space
	Getting evidence into practice: Reflections on a stakeholder advisory group	Autism in the Bristol Somali Community: Collaborative mobilisation of co-produced knowledge	Lay Involvement in Knowledge Mobilisation (LINK) Project	The Mystery of Co-production: Tales from a European Dialogue Platform	Chillout space
	Using knowledge mobilisation to support the implementation of findings on the acceptability of low dead space syringes for people who inject drugs		Developing and designing resources to support decision making and evidence-informed practice in health and social care	Supporting school knowledge mobilisers through educational blogging	Upper triangle
12:30-13:30	Lunch				Collect from lower triangle

Wednesday 7th March (contd.)

Time	Programme			Room
13:30-14:15	Interactive posters – part 2			see page 5
14:15-15:15	Open space #1			Various
15:15-16:00	Refreshments			Lower triangle
16:00-16:45	Workshops & market stalls			
Workshop	Capturing multi-level impacts of research co-production: refining a new impact framework			Main space
Workshop	'Boundary objects' - what are they and why should I care?			Chillout space
Workshop	Exploring barriers to translating research into practice: a fishbowl conversation			Upper triangle
Market stalls	Building confidence to mobilise knowledge in the health service	Encouraging knowledge sharing in interprofessional teams	Outcome Focus	The Kitchen
16:45-17:00	Closing perspectives			Main space
18:00 onwards	Tekiu event/optional evening activities			Various

Thursday 8th March

Time	Programme			Room
08:30-09:00	Coffee & networking			Main space/lower triangle
09:00-09:15	Welcome to day 2			Main space
09:15-10:00	Workshops			
	How can co-production processes help to elicit, share and blend different forms of knowledge?			Main space
	What next for knowledge mobilisation?			Chillout space
	Warts and All: A holistic framework for understanding and improving knowledge mobilisation			Upper triangle
10:00-10:30	Refreshments			Lower triangle
10:30-11:30	Open space #2			Various
11:30-12:45	Keynote 2 – Huw Davies			Main space
12:45-13:45	Lunch & market stalls			Collect from lower triangle
	Building confidence to mobilise knowledge in the health service	Encouraging knowledge sharing in interprofessional teams	Outcome Focus	Chillout space

Thursday 8th (contd.)

Time	Programme			Room
13:45-14:30	Short presentations			
	Can we increase the capacity of policy agencies to use evidence from research? Learnings from SPIRIT	Cat fights or smitten kittens? 5 features of compromise between researchers and external partners (in the medium of cats)	Responsive research as theatre: how moaning, hiding destructive information and playing deviant help to broker academic knowledge to policy and practice. A dramaturgical reflection on four years of AskFuse	Main space
	Using Academic/Teacher partnerships to mobilize knowledge	Can academics and policy makers speak the same language?	‘What Works’ in mobilising evidence? Stories from higher education	Chillout space
	Picturing a system	Telling the Bromley by Bow Story	An example of creating knowledge that is “good enough”	Lower triangle
	‘Flow’: from individual achievement to community action in knowledge mobilisation	Informing conversations to guide needs-based care and services: Caregivers using infographics as a tool		Upper triangle
14:30-15:30	Closing session & prizegiving			Main space
15:30-16:30	Networking time			Various

Keynote Speakers



Dez Holmes

Dez is the Director of Research in Practice and Research in Practice for Adults, having previously been the Assistant Director of Research in Practice. She leads these organisations in championing evidence-informed practice, supporting those working to

improve outcomes for children, young people, adults and their families and carers.

Prior to this, Dez was the Programme Manager at C4EO responsible for Capacity Building. She previously worked in local government establishing and managing integrated early intervention services to families and previously managed multi-agency prevention and early intervention programmes (YISPs).

Dez's practice experience is largely within youth offending services. Her research experience is focussed on Participative Action Research with vulnerable groups. She is particularly interested in adolescence, risk and participatory practice.

Dez's keynote session draws on RiP and RiPfA's combined 30+ years' of experience, and will explore the barriers and enablers to embedding the effective use of evidence in practice. Complementing other sessions which explore the science of evidence utilisation and knowledge mobilisation, this talk will consider the practical implications for knowledge mobilisation in the current climate and propose that an ecological and relational perspective might be helpful in furthering the agenda.



Huw Davies

Since 2001, Huw has been Professor of Health Care Policy & Management at The School of Management, the University of St Andrews, and Co-Director of the Research Unit for Research Utilisation (RURU; www.ruru.ac.uk).

His research interests are in public service delivery, with a particular emphasis on quality and safety in health care, encompassing ideas of: evidence-informed policy and practice; performance measurement and management; accountability, governance and trust. Working with a wide network of collaborators in the UK and overseas, Huw has co-authored many peer-reviewed contributions describing original research in each of these areas. He has also co-authored over a dozen books, including *Using Evidence: how research can inform public services* (Policy Press, 2007).

Huw chaired the National Institute for Health Research (NIHR) panel for Knowledge Mobilisation Research Fellowships (2013-2016). He also sat on the funding panel that selected collaborations for the first round of NIHR CLAHRC funding in 2008 (subsequently supporting the CLAHRCs during their start-up phase), and he then went on to chair the funding panel for the second wave of CLAHRC funding in 2013.

Huw's keynote session will explore 'Archetypes of knowledge mobilisation: understanding diversity in knowledge mobilisation practice'. Drawing on an NIHR funded study, Huw will focus on how a range of agencies (including research producers, research intermediaries and research funders) have diversified their activities over the past decade to incorporate new strategies of knowledge mobilisation. He will introduce eight 'knowledge mobilisation archetypes' that provide a coherent way of describing knowledge mobilisation practices and their conceptual and philosophical underpinnings. Each of the archetypes articulates not just *what* is being done in terms of knowledge mobilisation but also *why* it is being done that way. He will argue that using these archetypes can help agencies to see the mix and pattern of knowledge mobilisation activities they are engaged in and to address shortcomings, incongruities are unexploited opportunities for better knowledge work.

Posters

Title (A-Z)	Abstract	Presenter
Autism in the Bristol Somali Community: Collaborative mobilisation of co-produced knowledge	Our poster captures knowledge mobilisation initiatives, which followed collaborative research about autism in the Somali community. It illustrates and reflects the powerful combination of research dissemination, community theatre and media coverage that has reached diverse audiences from community groups, health and social care professionals and Members of Parliament.	Fiona Fox University of Bristol
Collaborative measurement: What is it? How is it supposed to work?	Our poster explains how the collaborative measurement works, and why it is useful in co-producing tools that are relevant to patients, clients and workers. You will come away with some ideas about the challenges of the approach, and how to use it for evaluation in your particular setting.	Janet Harris University of Sheffield
Developing and designing resources to support decision making and evidence-informed practice in health and social care	This poster will describe how the Living Well in Communities team at Healthcare Improvement Scotland developed digital and print resources to make it easier for health and social care professionals to select appropriate tools to identify people with frailty, and to target them with evidence-based community interventions. It will discuss the need for the resources, how we developed them, the challenges that we experienced, feedback and impact, lessons learned, and how this work has informed the design of other resources that aim to get knowledge into practice.	Laura Dobie Healthcare Improvement Scotland
Getting evidence into practice: Reflections on a stakeholder advisory group	This work presents four key messages identified from a KMb Stakeholder Advisory Group (SAG). The SAG was held to explore the perceptions and experiences of KMb and the contextual factors at play in the transition period between research and implementation in primary care.	Laura Marshall Keele University
Lay Involvement in Knowledge Mobilisation (LINK) Project	This interactive poster presents the findings of a research study exploring the role of lay members in knowledge mobilisation (KMb). The implications for researchers, educators, practitioners, commissioners and providers of healthcare in involving lay members as equal partners in KMb are explored inviting debate and sharing of experiences.	Sue Ashby Keele University

Title (A-Z)	Abstract	Presenter
Mobilising Knowledge to Transform Ageing	This poster is about what we've learnt through mobilising knowledge in Transform Ageing - a Big Lottery funded programme delivered by Design Council and partners, which takes a community and design led approach to improve people's experience of ageing (piloted in the south-west). We'll share some of the successes and challenges of the activity so far.	Sophie Reid Design Council
Sharing treasure: insights into how care home managers mobilise knowledge	A 'know-do' gap in mobilising research knowledge has been observed between the care and support provided in nursing and residential care homes and what research studies indicate should be provided. We will share insights from our interviews with care home managers about how they obtain, use, and apply knowledge of all types to improve the care they provide and the wellbeing of residents.	JK Day University of Exeter
Supporting school knowledge mobilisers through educational blogging	In this poster, I will seek to describe my experiences as an edublogger supporting school leaders make better use of different sources of evidence. I will explain what how I became an edublogger and how this evolved over time to have a specific focus- supporting school research leaders to become evidence-based practitioners.	Gary Jones
The means not the end: stakeholder perspectives on toolkits from healthcare research	Toolkits may be developed with the aim of mobilising knowledge generated from healthcare research. This qualitative research project aimed to understand better stakeholder perspectives on the motivations for their production and use. Themes around the perception of toolkits, the development process, and their potential impact have revealed interesting findings about their role as boundary objects in mobilising knowledge.	Charlotte Sharp University of Manchester
The Mystery of Co-production: Tales from a European Dialogue Platform	Join us as we share our experiences of a collaboration between 14 partnerships across 12 European countries (ACCOMPLISSH) project exploring the role of co-created research in generating societal impact. The partnerships comprise of academic/professional university staff, representatives from industry and governments, and societal organisations, in a 'quadruple helix' approach. We invite you to join us by sharing your views and perspectives on the key principles of collaborative working.	Jenny Hasenfuss Newcastle University

Title (A-Z)	Abstract	Presenter
Using knowledge mobilisation to support the implementation of findings on the acceptability of low dead space syringes for people who inject drugs	This poster is a case study of knowledge mobilisation practice in the area of harm reduction for people who inject drugs. We present ways to translate collaborative research findings into communication materials to support the implementation of injecting equipment which has the potential to reduce the harms of injecting. We highlight lessons learnt from this including that: 1) the expertise and connections of the seconded individual are vital to this project's success and 2) knowledge needs to be moulded to fit the local context by people who are intimately acquainted with the needs of service users.	Jo Kesten Bristol University

Workshops

Title (A-Z)	Abstract	Presenter
Boundary Objects – what are they and why should I care?	Guidelines, infographics, videos, computer games, computer models – are these ‘boundary objects’? How do they, or could they, ‘mobilise knowledge’? How can our understanding of knowledge mobilisation be helped by thinking in terms of ‘boundary objects’? Our hands-on workshop will enable you to plan how you can use boundary objects in your own research or practice.	Mark Pearson University of Hull
Capturing multi-level impacts of research co-production: refining a new impact framework	Demonstrating the impact of KM approaches such as research co-production is both challenging and pressing. The workshop facilitators have developed a new framework for capturing micro-macro impacts ensuing from productive interactions occurring throughout and beyond co-produced research. We will invite workshop participants to bring examples of their own co-produced or KM research, to work in small facilitated groups to critically apply our impact framework and assist in its further development. We anticipate that participants will benefit from considering impact in the broadest sense and from networking with others working in the fields of co-production, impact and knowledge mobilisation.	Kate Beckett University of the West of England
Exploring barriers to translating research into practice: a fishbowl conversation	This workshop will enable participants to experience a fishbowl conversation, a way of mobilising tacit knowledge. We’ll discuss the question, “What are the barriers to translating research into practice and how do we overcome them?” Bring along your own experiences and perspectives to what will be a lively and interesting discussion! On completing this workshop participants will gain a greater understanding about the practical application of the fishbowl conversation to facilitate knowledge sharing. Victoria and Tracey have experience of participating in and facilitating fishbowls with groups of doctors and librarians in an NHS setting, at conferences and workshops. Join us!	Victoria Treadway NHS Wirral University Teaching Hospital
How can co-production processes help to elicit, share and blend different forms of knowledge?	We invite delegates to join us in a practical workshop that will explore how the use of collective ‘making’ activities can uncover and communicate experiences, thoughts, ideas, concepts or research findings across disciplinary and hierarchical boundaries. Drawing on our experiences of using participatory design and creative methods, we aim to give participants insight into the benefits of creative approaches along with practical tips and tricks to address some of the perceived challenges of co-production and knowledge mobilisation.	Joe Langley Sheffield Hallam University

Title (A-Z)	Abstract	Presenter
Warts and All: A holistic framework for understanding and improving knowledge mobilisation	If you're like us and you crave a way to work 'with' complexity rather than against it – this workshop is for you! We'll be testing out a new framework for planning, delivering and evaluating KMB activity. Bring your ideas, your current work, anything you'd like help evaluating and we'll workshop it together.	Catherine-Rose Stocks Rankin Bromley by Bow Centre Claire Lightowler Centre for Youth & Criminal Justice
What next for knowledge mobilisation?	This knowledge café will explore why knowledge mobilisation and use is still a problem, when there is so much information and so many tools and examples of what works. What are we not thinking about but should? What do we still need to learn?	Marcus Langley ODI (Overseas Development Institute)

Market stalls

Title (A-Z)	Abstract	Presenter
Building confidence to mobilise knowledge in the health service	NHS Library and Knowledge Services in England are implementing an ambitious vision, Knowledge for Healthcare and in 2017 this included a large-scale training programme to engage librarians to better mobilise evidence and share knowledge and to help them to feel confident to initiate and undertake knowledge mobilisation activities in their everyday work. This market stall will provide an opportunity to discuss the approach we took, examine the training materials we developed and help us to consider how we can best evaluate the success of our efforts.	Alison Day NHS Library & Knowledge Services
Encouraging knowledge sharing in interprofessional teams	Visit the stall to find out more about how people working in interprofessional teams share knowledge with each other and how knowledge sharing can be encouraged. On the stall you will find a series of beautifully illustrated story booklets and a practical toolkit to take away with you. These materials were produced during a research project undertaken as part of an NIHR Knowledge Mobilisation Research Fellowship. The project investigated how health and social care staff share knowledge with each other when discussing their service users and developed and tested a series of questions to help.	Vicky Ward University of Leeds
Outcome Focus	Outcome Focus is a mission-led, start-up company based in Edinburgh. We have created an innovative and easy to use software product, Outcome Navigator®, which enables public service organisations and funders to make effective use of their data and information to learn, improve and tell the story about the difference they make.	Sarah Morton Outcome Focus

Short presentations

Title (A-Z)	Abstract	Presenter
An example of creating knowledge that is “good enough”	Our project used demographic, service usage and prevalence data sets to create a description of ethnic inequalities in access to a mental health service. We have developed a methodology for bridging the gap between people advocating for action to improve race equality, who generally lack experience in using statistical data and people who work with data, who often suggest time consuming and complicated approaches to data analysis. We learnt a lot about knowledge mobilisation along the way and this is what we will share with you.	Lynne Carter NHS West and South Yorkshire
Can academics and policy makers speak the same language?	Over the last 5 years ClimateXChange – Scotland’s centre of expertise on climate change – has developed a genuine co-production model of knowledge, where the insights from policy teams and researchers contribute to better government policy development and implementation. This talk will look at the practical lessons we have learnt from creating and nurturing meeting places for policy, practice and research. These lessons are applicable to anyone involved with connecting research and/or practice evidence into decision making processes.	Anne Marte Berseng University of Edinburgh
Can we increase the capacity of policy agencies to use evidence from research? Learnings from SPIRIT	SPIRIT (Supporting Policy In health with evidence from Research: an Intervention Trial) was a multi-level and multi-faceted intervention which aimed to bring about real change in the capacity of policy organisations to engage with and use research. This presentation will outline the development and implementation of the SPIRIT program in six policy agencies in Sydney, Australia. Key learnings will be shared around (a) the feasibility of delivering this kind of program in practice; (b) its acceptability to participants; and (c) the impact of the program on the capacity of policy agencies to engage with and use research.	Anna Williamson Sax Institute

Title (A-Z)	Abstract	Presenter
Cat fights or smitten kittens? 5 features of compromise between researchers and external partners (in the medium of cats)	Co-production of research with external partners is widely recommended to produce more relevant and implementable - ie. more mobile - knowledge. However, how coproduction works in practice, and the impacts of compromise on planned studies between researchers and NHS collaborators, are not well understood. Through the illustrative power of cat memes, I will present findings from a qualitative study of four applied health research studies that capture both the perceived costs and benefits of compromise in designing applied research.	Sarah Knowles University of Manchester
FLOW: From individual achievement to community action in knowledge mobilisation	Could it be that bringing together our emotional, psychological, and social selves is important for knowledge mobilisation? And what if we need to do this collectively rather than as individuals?	Mark Pearson Exeter University
Informing conversations to guide needs-based care and services: Caregivers using infographics as a tool	This short presentation will showcase the steps taken to build capacity in families and caregivers to create and use infographics as a knowledge translation tool. Teaching families and caregivers to build infographics and their perspectives on the value of such learning opportunities will be shared. Practical strategies on how to engage this target audience in knowledge translation capacity building initiatives will be discussed.	Christine Provvidenza Holland Bloorview Kids Rehabilitation Hospital
Picturing a system	How can we describe what works in community services, to those who already know what they want to fund? This presentation shows how we used images to create rich descriptions of service provision, and what gets mobilised when pictures are used as our primary form of communication instead of relying on words.	Janet Harris University of Sheffield
Responsive research as theatre: how moaning, hiding destructive information and playing deviant help to broker academic knowledge to policy and practice. A dramaturgical reflection on four years of AskFuse	In this presentation, I will reflect on challenges and opportunities of collaborative research between academic researchers and health practitioners within a UK rapid response research enquiry service. I will apply Goffman's dramaturgical perspective to highlight the importance of back stages.	Peter van der Graaf FUSE, Teesside University

Title (A-Z)	Abstract	Presenter
Using Academic/Teacher partnerships to mobilize knowledge	Professor Chris Brown will present a case study across three schools using a cycle of enquiry approach and adopting the principles of Research Learning Communities to showcase how teachers can engage with and use research evidence to develop new and effective teaching strategies and how they might share this new knowledge.	Chris Brown Oaks CE Learning Federation
What Works in mobilising evidence? Stories from higher education.	As higher education experiences turbulence from shifting policy/markets, it is imperative its leaders have access to best evidence to support agile, responsive and high quality decision making. Supported by the four UK higher education funding councils, the Leadership Foundation has been exploring ideas for a knowledge exchange or 'what works' initiative, with the aim to improve the practice of leadership, governance and management by producing, curating and using best evidence of 'what works'. This presentation will tell the story of our journey to date, which by March 2018 will find us testing out our learning through pilot projects.	Lesly Huxley Leadership Foundation for Higher Education